



SPONSORSHIP OPPORTUNITIES 2025-26

MISSION

Temple De Hirsch Sinai serves a large, diverse, multi-campus Reform Jewish congregation in the greater Seattle area and provides leadership in promoting Jewish ethical and moral concepts. We uphold the traditional values of our historic congregation and strive to create a progressive and contemporary Jewish environment providing worship, education, lifecycle events, community building, and community service opportunities to all of our members.



VISION

Temple De Hirsch Sinai leads the community in Reform Jewish thought and practice, enriching the lives of our members and our community as we explore our Jewish possibilities together.

EXPOSURE

3,600+ community members of all ages receive Temple's weekly e-news

1,200+ households receive our quarterly member magazine, *Temple Tidings*

11,000+ average monthly views at templedehirschsinai.org

150-1,000 attendees at holidays and events

3,000+ Facebook followers @TempleDeHirschSinai primarily 65+

900+ Instagram followers @TempleDeHirschSinai primarily 35-44



	 Platinum \$10,000	 Gold \$5,000	 Silver \$2,500	 Bronze \$1,000
E-news	Your organization's logo listed by level with a link to your website on Temple's weekly community e-newsletter.	Your organization's logo listed by level with a link to your website on Temple's weekly community e-newsletter.	Your organization's logo listed by level on Temple's weekly community e-newsletter.	Your organization's logo listed by level on Temple's weekly community e-newsletter.
Quarterly member magazine (<i>Tidings</i>)	½ page ad in each of our quarterly member magazines.	¼ page ad in each of our quarterly member magazines.	Your organization's logo in each of our quarterly member magazines.	Your organization listed in each of our quarterly member magazines.
Event programs and signage	Your organization's logo featured in event programs and signage.	Your organization's logo featured in event programs and signage.	Your organization's logo featured in event programs and signage.	Your organization's logo featured in event programs and signage.
Website	Your organization's logo featured with a link on Temple's website.	Your organization's logo featured with a link on Temple's website.	Your organization's logo featured on Temple's website.	Your organization's logo featured on Temple's website.
Social posts	4 thank you posts on social media throughout the year.	2 thank you posts on social media throughout the year.	1 thank you post on social media.	-
Event access*	4 complimentary tickets to event of your choice.	3 complimentary tickets to event of your choice.	2 complimentary tickets to event of your choice.	-

Sponsorship rate covers a year of advertising, from July-June. Sponsors will have the option to renew annually in May. Sponsors joining midway through the year will be offered a pro-rated sponsorship.

*Event access excludes High Holy Days tickets.

Tidings Ad Specifications

Sponsor	Ad Size	Width (in.)	Height (in.)	Color
Platinum	1/2 page horizontal	6.875	4.5	CMYK
	1/2 page vertical	3.3125	9.25	CMYK
Gold	1/4 page horizontal	6.875	2.125	CMYK
	1/4 page vertical	3.3125	4.5	CMYK

- Files should be supplied in PDF/X1a (press ready) format
- Embed or outline all fonts and artwork
- 300 dpi required for all images and artwork
- RGB or Pantone elements must be converted to CMYK
- Files must be single page, no multi-page files
- JPG file will be accepted if they are 300 dpi or greater and CMYK
- Ads should be built at 100% size per size spec listed above

Word, PPT, Canva, PNG, or other file types will not be accepted. Ads will be run as received unless changes are requested in writing. Temple reserves the right to refuse advertising if copy or artwork is not in keeping with our organization's standards. Advertiser assumes liability for all content of advertisement printed and assumes responsibility for any claims arising therefrom.

Logo Specification

All sponsors should provide a logo for use on event marketing materials, emailer, and website.

- Preferred format: .eps or .ai in CMYK and RGB, all fonts outlined and any art embedded
- Accepted: PNG with transparent background and a width of 1200 pixels or greater
- Accepted: JPG files with a width 1200 pixels or greater

Logo placement is based on sponsorship level. Please see chart for details. Logo provided at resolutions below the suggested sizes may display fuzzy or pixelated on larger screen or printed event materials.



BECOME A SPONSOR

Contact **Hallie Santo, Director of Advancement**
email: hsanto@tdhs-nw.org | phone: (206) 693-3375



Temple De Hirsch Sinai
1511 East Pike Street
Seattle, WA 98122
www.tdhs-nw.org